# **BSHS Academic Foundation Meeting Notes**

Thursday, 10/17/2024; 6:30-7:30pm JF Kicks (corner of Bloomingdale Avenue and Lithia)

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#### 1. Welcome/ Call to Order: Ariel.

- A. Time 6:34 at JF Kicks.
- B. Present Tony, Ariel, Damaris, Mr. Snyder, Jennifer, Nina.
- C. Date changed from 10/8/24 due to impact from hurricanes Helene and Milton.

## 2. Old meeting minutes: Ariel.

A. Approved— unanimous vote.

## 3. New agenda: Ariel.

A. Passed— unanimous vote.

# **4. Treasurer report:** Jennifer. See attachments for additional information.

A. General — Obtained tax free status as registered non-profit 501(c)3 for Amazon!

#### B. Accounts received:

- i. Hamilton Creek Photography \$500 deposit received.
- ii. Square- shirts \$23.34 and \$41.79 received.

#### C. Accounts Paid:

- i. Printful -shirts \$18.96 and \$37.40.
- ii. Flair Etc banner printing \$70.00.
- iii. Liability insurance to Auto-Owners \$401.87.
- iv. Grant- Music Department. Amazon order amount \$363.19.

ESE instruments with receipts in attachments.

Photo with Ms. Maribol and the large check pending Friday 10/18/24.

### D. Accounts Pending Payment:

- i. Renewal for State business license/ SunBiz \$405.00.
- ii. Grant- Wiest; Ceramics Class \$500 grant.

Receipts & items pending (clay kits, glazes, etc).

#### F. Balance:

- i. Checking start \$6,987.62 and end \$6661.13 at SunCoast Credit Union.
- ii. Savings \$3.09 interest added.
- iii. Noted: Meeting is mid- October, and bank uses end of month date summaries.

#### 5. New Business:

A. <u>General</u>— Ariel much appreciated for the creation of new stickers for banners and table events!

# B. <u>Banners</u>: Damaris and Tony.

- i. Received: KKG!
- ii. Pending: Angela Davis (neither response for renewal nor payment).
- iii. Confirmed not renewing: Elderberry, and Vine Vegan.
- iv. Pending payment: R and K Marble, and Brenda Wade pending.
- v. Lost in hurricanes (Helene and Milton): BSHS Academic Foundation banner (replacing) & Angela Davis (renewal pending).

- vi. Considered discount ideas for cost of banner on renewals/teachers/nonprofits.
  - a. Reduce renewals by \$75 cost to make the banner, not confirmed.
  - b. Other options such as digital format for \$250 also recommended.
- C. Review of Grant Requests: Mr. Schneider.
  - i. Requests for new grants and review of how to apply with new electronic form.
  - ii. Grants to help cover damage from hurricanes encouraged.
- D. Silent Auction: Ariel and Jennifer.
  - i. Project plan:
    - a. Date of auction discussion:
      - -Discussion regarding delay date of auction due to hurricane impact. Ideally prior to holidays recommended. Consideration for some companies unable to move date of donation items such as Cooper's Hawk given, but unable to accommodate.
      - -Voted and moved date to Nov 17-27 with a 10pm close (from 11/3-13).
      - Pickup of won auctioned items planned for Dec 2.
    - b. Host site for auction:
      - -Original website has been acquired by another company. New site to be used for the silent auction will be <u>Zeffy.com</u>. The site is free for organization to use, with purchaser absorbing fee/tips.
    - c. Marketing plan:
      - 11/2/2024 deemed ideal for start of marketing as one week prior.
      - Teaser with photos and descriptions of items needed 2 weeks prior.
      - Send group email before 10/26/2024.
- 6. **Open floor** Pending: Magnet and letter of thanks for business sponsors. Red Letter collaboration. \$75 discount for renewals etc on banners.
- 7. Next Meeting:
  - A. November 12, 2024 @ 6:30pm, BSHS Principal's conference room.
  - B. Assignments:
    - i. Auction item descriptions and photos to Tony for marketing 11/2- team.
    - ii. Set up silent auction site- Jennifer.
    - iii. Update social media auction dates, and item donation requests Ariel.
    - iii. Banner confirmations- Damaris; Banner rehanging- team.
    - iv. Grant requests for hurricane damage; new electronic form- Mr. Snyder.
- 8. Meeting Adjourned: 7:29pm.