**BAF/ Bloomingdale Academic Foundation Meeting Notes**

1/14/25 Zoom call

-Welcome and call to order 6:30

-Attendance: Ariel, Tony, Jennifer, Mr. Snyder, Demaris, Nina, Tiffany

-Approved minutes x2members

-Approval of Agenda x2members

**Treasure report**: Jennifer

—Facilitron Invoice

Checking Starting balance 11/12/24-$6,311.85

Deposits 11/12/24-1/14/25 from Brenda Wade $500, Hand and Stone $1000, RK Marble $500

Withdrawals from 11/12/24-1/14/25 for banners printing (hurricane and new) $280 & $140

Ending balance $7891.85

Savings Starting balance 11/12/24 -$15,038.14

Deposits 11/12/24-1/14/25 from Interest $3.09 and $3.48, Zeffy Auction $1,799.00

Withdrawals 11/12/24 - 1/14/25 N/A

Ending Balance $24,735.56

Pending withdrawals from checking:

Flair Etc- banner $70 (Cold Stone)

IncrediBulls $500

Teacher Appreciation $3500 (gift cards)

Sunbiz $61.25-corporate registration for state of Florida renewal.

—Formal Request for IncrediBulls Check

-Incredibulls items purchased receipts requested: Newsome and BSHS coordinate together with SGA coordinators and PTSA . Appreciate **Ariel** reaching out to Newsome. Mrs. Bogue/SGA reach out needed. Charitable donations receipt option requested, but concerns stated without having official receipts noted.

-Additionally, bookkeeper and **Mr. Snyder** conversation pending to facilitate treasurer **Jennifer’**s collaboration. Plan to check line item clarifications for pending receipts and ledgers. Noted that the teacher lunch at beginning of the year receipts have been received and paid. Bylaws noted.

-Plans for BAF scholarship receipt requested. Meeting minutes stating when money received from Hernandez family and when payment of scholarship approved and paid etc will be adequate.

**Banners:**

New: Hand and Stone

Renewals: Brenda Wade, RK Marble and Tile, KKG, Mathnasium, Gidding Law Group, The Henzler Team, PattiCakes, Tommy’s Express Car Wash

Pending: JV Roofing, Cold Stone Creamery, Blend and Blades Barber Shop

**New Business**-

—Review of Silent Auction: Tony

Congratulations on the Auction proceeds!

Beautiful packages and very well done. Sweat equity appreciated.

Orchestra package pick up pending.

Cons:

Less buy in from school and parents this time. Need to promote the academic foundation relationship with teachers and parents more before doing this again. Hurricane impact.

Pros:

Teacher gift items bid well. Last minute item, but individuals 12-15 bids. People want to support our teachers and this is really great.

—Hernandez family scholarship:

Opens 2/1/25- 3/24/25

Winner selected by 3/31/25

Print name in program for Senior night.

Vote: all approved.

- Cafe Cuba Award-Thank you Demaris!

Student showing improvement award $100

**Demaris** and Ms. Edgeman to identify students working hard with guidance- anonymous.

Plan is for Cafe Cuba to give the money to school,/BAF and the school/BAF cut check for the student.

—New Fundraiser : Thank you Jennifer!

Brandon Craftery: Tassel Holder and Graduation Shadow Box. Proceeds $5 to BAF.

Pick up with drop off at school for pick up by family or students or Ms. Bogue for Senior Breakfast distribution suggested.

Advertise with photos front and center recommended. Senior page and parent page advertising updates.

Close order date of end of April/ May 1 recommended by Mr. Snyder.

—-Brain storm on attraction new members and garner more participation:

-Feb 18 conference night for next meeting.

-Emails bidders.

-Alumni store emails.

-New parent night table.

-QR code with next meeting date and website info- Microsoft form/google doc.

-Advertising and Commercialization.

History by Mr. Snyder: Help fill void of PTSA. Fills financial gaps and grants. More with less, but also need new talent for future leadership positions.

Use of donors in kind to advertise. List donors in conjunction with BAF together on advertising. Examples:

-PattiCakes desserts for teacher luncheon (with BAF sticker on banner?).

May Teacher Appreciation, New teacher cookies and sweets. Etc.

-Cafe Cuba- Thanks so much for Great American Teach In Luncheon foods! Demara îs amazing (also works with Durrant and Newsome). Pictures of donations requested for advertising of both Cafe Cuba and for BAF. .

Tony and Ariel worked on posting “What is the BAF “ and it got a lot of hits and messages of surprise to learn about the foundation. Changing the way social media is posted and introducing ourselves to the teachers is recommended.

Mr. Snyder suggested Student /Teacher / athlete of the week sponsor? Bylaws and costs as weekly. Academic oriented? Tabled for next week.

Estimate of $720/36 weeks ($10 student and $10 teacher). Sponsor ideas such as gift card to Patty Cakes etc to decrease costs.

Academic Lettering and pins Junior year with Ms. Edgeman sponsorship.

Dog tags and bracelets sponsor for bull bands for A’s on exams purchased 2 years ago.

However no exams… recently with hurricane etc.

——Open positions for Elections:

-April elections to avoid renewal fees to Sunbiz for 2025-2026 recommendation by Jennifer appreciated.

-Openings include President, VP/IT, Treasurer, and Secretary (Otter also suggested).

-Bylaws officers one term not repeat 3 years in a row.

-Email Ariel if desire to run for election.

-Public statement of elections, and interest for additional Board members for posting on parent and alumni page, class pages, intern.

-Appreciation to Ariel and Tony for their dedication and hard work as they will be stepping down next year due to student matriculation.

—-Conference night: on 2/18, and New Parent Night on 2/3 for new member drive.

-Help for table requested. **Ariel,** **Jennifer** and **Nina** confirmed for 2/18.

-QR code to Google doc/Microsoft form with **Tony** requested as above.

**Open Floor Q and A:**

—Website question from **Tony**: Where to put the fundraiser of shadow boxes and tassels? Home page recommended and confirmed plan.

—Paper copy of Grant request form for Nina from **Mr. Synder**. Noted location is on the School Teams channel for teachers. Electronic form in future.

**Dismissed:** 7:56pm. Lost Zoom connection.

Next meeting 2/18/25 PCR 6:30pm

\*Please see **bolded names** for assignments.

\*Please see blue font for tabled items.